The Fifth Estate

RADIO TELEVISION CABLE SATELLITE

Broadcasting Jul 4

You'll find more women watching Good Company than all other programs combined.*

Good Company

MINNEAPOLIS-ST. PAUL, MN

56% Total Women
61% Women 18-34
62% Women 18-49
64% Women 25-49
64% Women 25-54
Mon-Fri, 3-4 PM

abc

KSTP-TV

Minneapolis-St. Paul

SEP 4 1984
MD 20910
5 GARNER
CONGRESSIONAL FED SRV
425 EAST-WEST HWY

52d Year 1983

Now it's television's turn for FCC deregulation □ 1983 awards issue

Vol. 105 No. 1

Broadcasting Jul 4

A year's worth of Fifth Estate awards □ Many hands on quantification collection □ TV dereg rulemaking set in motion □ Network TV advertising plateau?

FREE THE TV'S □ FCC unanimously approves rulemaking that would deregulate television along the lines of radio. **PAGE 31.**

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SATBIZ □ Intelsat unveils plans for international business communications using worldwide satellite system. **PAGE 67.**

BULLISH ON FOURTH □ Paramount TV's Goldhammer says fourth network will definitely become reality; says advertising will be there. **PAGE 70.**

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TV'S GRANDE DAME □ Dorothy Fuldheim has been around the world and then some, lecturing and gathering tidbits of great help to her in her second career, begun 36 years ago at a Cleveland television station. **PAGE 103.**

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Paramount lining up first-run buyers

"The 'fourth network' is inevitable," declared John E. Goldhammer, senior vice president for programing at Paramount Television. "It's just a question of when, and that depends on the advertisers."

Goldhammer told BROADCASTING in an interview last week that Paramount has "an incredible commitment to first-run television, and it's really starting to pay off. There is no question that the advertisers are interested." The Paramount executive revealed that his company is going ahead with production of *Taking Advantage*, a first-run weekly series set to debut next fall and sold in more than 100 markets, including New York, Chicago, and "close to being signed" in Los Angeles.

The half-hour "financial lifestyles program," as Goldhammer calls it, is a joint venture with McGraw-Hill, publisher of *Business Week* magazine. Paramount has hired Jim Crum, who co-produced *People's Court* for Telepictures, to produce the series, which will have access to editorial material gathered by *Business Week*, in addition to a large production staff of its own. "Our goal is weekend access," Goldhammer, "coming out of news."

Taking Advantage will be satellite-delivered, as is Paramount's co-production of *Entertainment Tonight* and *Entertainment This Week*, entering their third year with clearances on 133 stations. All outlets but one receive *Entertainment Tonight* via satellite.

Goldhammer claims *Entertainment Tonight*, produced in tandem with a weekly wrap-up show, represents the most expensive budget ever mounted for a syndicated strip. "It has the largest nonnetwork news staff ever assembled on a national level," he asserted, including 110 full-time employes in Hollywood, 16 full timers in New York, and stringers in Miami, Nashville, Atlanta, Chicago and London.

The most successful first-run series on the current Paramount roster, in terms of clearances, is *Solid Gold*, airing in 214 U.S. markets and 54 foreign countries. Goldhammer said he doubts if the three-year-old series will be used by NBC affiliates to replace the news magazine, *Monitor*, scheduled to go against *60 Minutes* at 7-8 p.m. Sundays NYT next fall. "It would be very difficult," he explained, "because *Solid Gold* is in so many markets already. You'd have to take it away from an incumbent. We don't do that."

Deciphering the sweeps

The pieces of the Arbitron May sweeps puzzle are laid out in the table on pages 71-73. The puzzle originated when the three networks, extracting and adding up Arbitron's market-by-market prime time ratings, came up with totals significantly different to produce three different network rankings. Thus NBC was first according to NBC and ABC arithmetic; CBS was first according to CBS's, second according to NBC's and third according to ABC's, while ABC was third according to NBC and CBS but second according to ABC (BROADCASTING, June 27).

The networks never agree completely in their sweeps arithmetic, but the differences usually do not affect rankings. The accompanying table, showing the market-by-market ratings extracted by each network, undertakes to show *where* some of the differences occurred, if not *why*.

There are some methodology differences. CBS does its compilation by hand; NBC works partially by hand, and ABC works from Arbitron computer tapes.

In the table, household numbers are in thousands (add 000) per average quarter-hour (8-11 p.m. Monday-Saturday and 7-11 p.m. Sunday. Boldface numbers indicate market winners.) CBS and NBC compilations include local programing; ABC's does not. A dash (—) indicates no primary affiliate in market. Asterisk indicates affiliation change between May 1982 and 1983 sweeps. The networks sometimes refer to hyphenated markets differently. The 1983 sweep period was April 27-May 24. (Not included are markets that Arbitron does not measure, including those in Hawaii, Alaska and St. Thomas.) The 1982 May sweeps appeared in BROADCASTING, July 12, 1982. □

Three-for-all. Group W Satellite Communications was host June 26 at a reception and concert that attracted some 700 from Washington's communications corps. On the scene (l to r): *(top photo)* Dan Ritchie, chairman, Group W Broadcasting and Cable; columnist Art Buchwald; country entertainer Charlie Daniels, whose band was featured in the concert; Father Daniel Gatti, winner of an award from the Vincent T. Lombardi Cancer Research Center, which benefitted from the evening's entertainment, and Group W Satellite President Jonathan Hayes; *(above left)* Charles T. Marck of Dow Chemical, House Minority Leader Bob Michel (R-Ill.) and Bill Baker, chairman of GWSC; *(above right)* Senator Edward Zorinsky (D-Neb.) being greeted by GWSC Executive Vice President Harlan Rosenzweig.

The May Sweeps: Abilene-Fort Wayne

ADI (rank)	ABC's computations 1983 households (000) ABC	CBS	NBC	CBS's computations 1983 households (000) ABC	CBS	NBC	NBC's computations 1983 households (000) ABC	CBS	NBC
Abilene-Sweetwater, Tex. (155)	15	14	**25**	15	14	**25**	15	14	**25**
Albany, Ga. (149)	6	—	**56**	6	—	**56**	—	—	**56**
Albany-Schenectady-Troy, N.Y. (52)	67	**78**	63	67	**78**	63	67	**78**	63
Albuquerque, N.M. (68)	**57**	41	46	**57**	42	46	**57**	42	46
Alexandria, La. (174)	—	—	**35**	—	—	**35**	—	—	**35**
Alexandria, Minn. (166)*	—	**30**	—	—	**30**	—	—	**30**	—
Alpena, Mich. (209)	—	**6**	—	—	**6**	—	—	**6**	—
Amarillo, Tex. (113)	**30**	24	26	**30**	24	25	**30**	24	25
Anniston, Ala. (192)	—	**15**	—	—	**15**	—	—	**15**	—
Ardmore-Ada, Okla. (172)	12	**19**	—	12	**19**	—	12	**19**	—
Atlanta (15)	**160**	**160**	144	**162**	**162**	139	**162**	**162**	139
Augusta, Ga. (103)	**49**	40	22	**49**	40	22	**49**	40	22
Austin, Tex. (85)	33	**52**	31	33	**52**	30	33	**52**	30
Bakersfield, Calif. (150)	**22**	18	21	**22**	18	21	**22**	18	21
Baltimore (20)	**168**	146	160	**163**	148	162	**163**	148	162
Bangor, Me. (156)	17	**24**	20	17	**24**	20	17	**24**	20
Baton Rouge (92)	**62**	54	35	**62**	55	34	**62**	59	34
Beaumont-Port Arthur, Tex. (121)	32	**39**	37	31	**38**	37	31	**38**	37
Bend, Ore. (204)	—	—	**4**	—	**5**	—	—	—	**5**
Billings-Harding, Mont. (167)	13	**15**	8	13	**15**	8	13	**15**	8
Biloxi-Gulfport-Pascagoula, Miss. (179)	**33**	—	—	**33**	—	—	**33**	—	—
Binghamton, N.Y. (135)	11	**44**	17	11	**45**	17	11	**45**	17
Birmingham, Ala. (47)	**105**	37	102	**107**	37	101	**107**	37	101
Bluefield-Beckley-Oak Hill, W.Va. (131)	27	—	**31**	27	—	**31**	27	—	**31**
Boise, Idaho (126)	21	20	**24**	20	20	**24**	20	20	**24**
Boston (6)	**297**	244	275	**294**	244	272	**276**	244	272
Bowling Green, Ky. (185)	**23**	—	—	**23**	—	—	**23**	—	—
Bristol, Va.-Kingsport, Johnson City, Tenn. (84)	23	52	**69**	22	53	**69**	22	53	**69**
Buffalo, N.Y. (32)	**101**	**101**	94	100	**102**	91	100	**102**	91
Burlington, Vt. (94)	17	**47**	28	17	**47**	36	17	**47**	28
Casper-Riverton, Wyo. (180)	**13**	9	2	**13**	9	2	**13**	9	2
Cedar Rapids-Waterloo, Iowa (76)	51	42	**53**	51	43	**53**	46	43	**53**
Charleston, S.C. (111)	34	**43**	35	34	**43**	35	34	**43**	35
Charleston-Huntington, W.Va. (43)	68	84	**118**	67	85	**117**	67	85	**117**
Charlotte, N.C. (31)	103	**108**	48	101	**110**	48	101	**110**	48
Chattanooga, Tenn. (79)	**53**	52	46	**54**	52	45	**54**	52	45
Cheyenne, Wyo. (189)	—	**16**	—	—	**17**	—	—	**17**	—
Chicago (3)	439	354	**488**	435	358	**480**	435	358	**480**
Chico-Redding, Calif. (140)	**27**	21	—	**27**	21	—	**27**	21	—
Cincinnati (28)	**118**	104	104	**115**	106	110	**115**	106	110
Clarksburg-Weston, W.Va. (168)	—	**22**	19	—	**22**	19	—	**22**	19
Cleveland (9)	**251**	201	236	**251**	203	234	**251**	203	234
Colorado Springs-Pueblo (104)	**41**	35	36	**41**	35	34	**41**	35	34
Columbia, S.C. (90)	27	26	**72**	27	27	**72**	**72**	27	27
Columbia-Jefferson City, Mo. (139)*	27	**30**	19	26	**31**	19	19	**31**	26
Columbus, Ga. (112)	37	**43**	18	37	**43**	18	18	**43**	37
Columbus, Ohio (35)	109	**115**	111	107	**115**	108	108	**115**	107
Columbus-Tupelo, Miss. (143)	—	25	**46**	—	25	**46**	—	25	**46**
Corpus Christi, Tex. (136)	**27**	22	21	**26**	22	21	**26**	22	21
Dallas-Fort Worth (10)	206	**207**	171	204	**208**	167	204	**208**	167
Davenport, Iowa-Rock Island-Moline, Ill. (73)	50	52	**56**	50	53	**56**	50	53	**56**
Dayton, Ohio (49)	69	**97**	74	71	**99**	73	71	**99**	73
Denver (19)	130	125	**142**	127	127	**139**	127	127	**139**
Des Moines (65)	50	**62**	52	49	**63**	51	49	**63**	51
Detroit (7)	**325**	276	302	**324**	280	284	**324**	280	284
Dothan, Ala. (159)	11	**42**	—	11	**43**	—	11	**42**	—
Duluth, Minn.-Superior, Wis. (114)	**31**	29	25	**30**	**30**	24	**30**	**30**	24
El Centro, Calif.-Yuma, Calif. (178)	4	—	**6**	4	—	**6**	4	—	**6**
Elmira, N.Y. (164)	11	—	**13**	11	—	**13**	11	—	**13**
El Paso, Tex. (106)	24	24	**31**	24	25	**31**	24	25	**31**
Erie, Pa. (144)	27	21	**38**	26	21	**38**	26	21	**38**
Eugene, Ore. (122)*	28	**32**	14	28	**32**	14	28	**32**	14
Eureka, Calif. (181)	**10**	**10**	—	**10**	**10**	—	**10**	**10**	—
Evansville, Ind. (88)	**53**	39	40	**53**	40	40	**53**	40	40
Fargo, N.D. (108)	24	28	**32**	24	28	**32**	24	28	**32**
Farmington, N.M. (202)	—	—	**4**	—	—	**4**	—	—	**4**
Flint-Saginaw-Bay City, Mich. (53)	83	43	**92**	82	44	**91**	82	44	**91**
Florence, S.C. (147)	19	**52**	—	19	**53**	—	19	**53**	—
Fort Myers-Naples, Fla. (117)	21	**39**	24	20	**38**	24	20	**38**	24
Fort Smith, Ark. (148)	15	**31**	15	15	**32**	15	15	**32**	15
Fort Wayne, Ind. (93)	**43**	36	39	**40**	37	38	**40**	37	38

The May Sweeps: Fresno-Panama City

ADI (rank)	ABC's computations 1983 households (000) ABC	CBS	NBC	CBS's computations 1983 households (000) ABC	CBS	NBC	NBC's computations 1983 households (000) ABC	CBS	NBC
Fresno, Calif. (63)	45	**48**	46	45	**48**	46	45	**48**	46
Gainesville, Fla. (170)	**19**	—	—	**19**	—	—	**19**	—	—
Glendive, Mont. (210)	—	**2**	—	—	**2**	—	—	**2**	—
Grand Junction, Colo. (186)	7	**14**	—	7	**13**	—	7	**13**	—
Grand Rapids-Kalamazoo, Mich. (37)	**91**	81	86	**89**	81	**85**	**89**	81	85
Great Falls, Mont. (177)	**12**	—	11	**12**	**13**	—	12	**13**	—
Green Bay, Wis. (69)	**64**	52	60	**64**	53	60	**64**	53	60
Greensboro-Winston Salem, N.C. (51)	71	**87**	76	70	**89**	74	70	**89**	74
Greenville-New Bern, N.C. (100)	31	50	**54**	31	50	**56**	31	50	**56**
Greenville-Spartanburg, S.C. (39)	84	98	**104**	84	99	**104**	84	99	**104**
Greenwood-Greenville, Miss. (175)	**27**	10	—	**27**	10	—	**27**	10	—
Harrisburg-Lancaster-Lebanon-York, Pa. (48)	59	53	**102**	59	79	**101**	59	71	**101**
Harrisonburg, Va. (195)	**20**	—	—	**20**	—	—	**20**	—	—
Hartford-New Haven, Conn. (24)	116	**143**	69	115	**146**	67	115	**146**	67
Helena, Mont. (206)	—	—	**4**	—	—	**5**	—	—	**5**
Houston (11)	**192**	189	177	**191**	**191**	176	**191**	**191**	176
Huntsville-Decatur-Florence, Ala. (91)	40	**50**	42	40	**51**	41	40	**51**	41
Idaho Falls-Pocatello (157)	13	**16**	**16**	13	**16**	**16**	13	**16**	**16**
Indianapolis (23)	**142**	130	122	**141**	131	121	**141**	131	121
Jackson, Miss. (86)	28	53	**65**	27	53	**65**	27	53	**65**
Jackson, Tenn. (183)	**28**	—	—	**27**	—	—	**27**	—	—
Jacksonville, Fla. (62)	56	**76**	49	55	**76**	48	55	**76**	48
Johnstown-Altoona, Pa. (83)	0	58	**79**	0	59	**77**	0	59	**77**
Jonesboro, Ark. (173)	**30**	—	—	**30**	—	—	**30**	—	—
Joplin, Mo.-Pittsburg, Kan. (118)*	28	**31**	22	28	**32**	21	28	**32**	21
Kansas City, Mo. (27)	109	**114**	101	108	**116**	111	108	**116**	111
Knoxville, Tenn. (58)	**78**	86	44	78	**91**	43	78	**91**	43
La Crosse-Eau Claire, Wis. (133)	15	**31**	35	15	31	**34**	15	31	**34**
Lafayette, Ind. (191)	—	**12**	—	—	**12**	—	—	**12**	—
Lafayette, La. (112)	39	**58**	—	39	**59**	—	39	**59**	—
Lake Charles, La. (162)	—	—	**37**	—	—	**37**	—	—	**37**
Lansing, Mich. (98)	—	**50**	39	—	**51**	38	—	**51**	38
Laredo, Tex. (199)	—	**4**	**4**	—	4	**5**	—	4	**5**
Las Vegas (102)	28	28	**31**	28	29	**31**	28	29	**31**
Laurel-Hattiesburg, Miss. (163)	—	—	**31**	—	—	**31**	—	—	**31**
Lexington, Ky. (78)	44	**53**	45	43	**53**	42	43	**53**	42
Lima, Ohio (193)	—	—	**15**	—	—	**14**	—	—	**14**
Lincoln-Hastings-Kearney, Neb. (89)	30	**47**	14	30	**47**	14	30	**47**	14
Little Rock, Ark. (54)	**84**	79	83	**84**	79	82	**84**	79	82
Los Angeles (2)	560	450	**584**	560	485	**578**	560	485	**578**
Louisville, Ky. (44)	69	94	**103**	67	93	**102**	67	93	**102**
Lubbock, Tex. (134)	17	23	**26**	17	23	**27**	17	23	**27**
Macon, Ga. (138)	17	**36**	15	17	**37**	15	17	**37**	15
Madison, Wis. (101)	27	**39**	34	27	**39**	34	27	**39**	34
Mankato, Minn. (197)	—	**11**	—	—	**11**	—	—	**11**	—
Marquette, Mich. (182)	—	**19**	—	—	**19**	—	—	**19**	—
McAllen-Brownsville, Tex. (124)				**23**	20	12	**23**	20	12
Medford, Ore. (152)	**27**	—	23	**27**	25	—	**27**	—	25
Memphis (36)	69	**111**	99	65	**110**	98	65	**110**	98
Meridian, Miss. (171)*	**23**	10	—	**23**	10	4	**23**	10	4
Miami (13)	**163**	159	158	**161**	**161**	157	**161**	**161**	157
Milwaukee (29)	102	103	**106**	102	102	**103**	102	102	**103**
Minneapolis-St. Paul (14)	**172**	166	128	**169**	168	124	**169**	168	124
Minot-Bismarck-Dickinson, N.D. (142)	—	23	**32**	—	22	**31**	—	22	**31**
Missoula-Butte, Mont. (154)	**26**	—	20	—	**28**	20	**28**	—	20
Mobile, Ala.-Pensacola, Fla. (61)	56	**80**	61	56	**80**	61	56	**80**	61
Monroe, La.-El Dorado, Ark. (105)	11	**53**	23	11	**53**	23	11	**53**	23
Montgomery, Ala. (119)	18	22	**60**	17	22	**59**	17	22	**59**
Nashville, Tenn. (30)	89	**136**	48	88	**138**	124	88	**138**	124
New Orleans (32)	89	**118**	107	89	**119**	107	89	**119**	107
New York (1)	940	778	**1,042**	930	788	**1,026**	930	788	**1,026**
Norfolk-Portsmouth, Va. (46)	62	**80**	77	62	**81**	77	62	**81**	77
North Platte, Neb. (208)	—	—	**6**	—	—	**6**	—	—	**6**
Odessa-Midland, Tex. (145)*	19	**24**	17	19	**24**	17	19	**24**	17
Oklahoma City (40)	64	**84**	69	62	**85**	68	62	**85**	68
Omaha (70)	**67**	59	59	**67**	60	58	**67**	60	58
Orlando-Daytona Beach, Fla. (33)	**106**	97	**106**	**106**	99	105	**106**	99	105
Ottumwa, Iowa-Kirksville, Mo. (201)	**19**	—	—	**19**	—	—	**19**	—	—
Paducah, Ky.-Cape Girardeau, Mo. (72)	33	**74**	54	32	**75**	54	32	**75**	54
Palm Springs, Calif. (188)	**6**	—	5	**7**	—	5	**7**	—	5
Panama City, Fla. (176)	19	—	**22**	19	—	**22**	19	—	**22**

The May Sweeps: Parkersburg-Zanesville

ADI (rank)	ABC's computations 1983 households (000) ABC	CBS	NBC	CBS's computations 1983 households (000) ABC	CBS	NBC	NBC's computations 1983 households (000) ABC	CBS	NBC
Parkersburg, W.Va. (194)	—	—	**7**	—	—	**4**	—	—	**7**
Peoria, Ill. (99)	36	33	**38**	35	33	**36**	35	33	**36**
Philadelphia (4)	**452**	356	396	**451**	362	381	**451**	362	381
Phoenix (25)	98	101	**105**	98	99	**103**	98	99	**103**
Pittsburgh (12)	**243**	203	164	**241**	200	162	**241**	200	162
Portland, Ore. (22)	**116**	106	110	**116**	115	109	**116**	115	109
Portland-Poland Spring, Me. (77)	**52**	39	43	**51**	39	43	**51**	39	43
Presque Isle, Me. (200)	—	**8**	—	—	**8**	—	—	**8**	—
Providence, R.I.-New Bedford, Mass. (41)	89	72	**103**	89	74	**103**	89	74	**103**
Quincy, Ill.-Hannibal, Mo. (153)	—	**31**	**31**	—	**31**	**31**	—	**31**	**31**
Raleigh-Durham, N.C. (38)	**95**	84	32	**95**	85	32	**95**	85	32
Rapid City, S.D. (161)	13	—	**23**	13	—	**24**	13	—	**24**
Reno (125)	**24**	18	19	**24**	18	19	**24**	18	19
Richmond, Va. (56)	56	**75**	67	56	**76**	65	56	**76**	65
Roanoke-Lynchburg, Va. (66)	40	**71**	57	40	**72**	58	40	**72**	58
Rochester, Minn.-Mason City, Iowa (141)	22	19	**24**	22	19	**23**	22	19	**23**
Rochester, N.Y. (71)	49	48	**52**	**50**	49	**50**	**50**	49	**50**
Rockford, Ill. (109)	**31**	27	30	**31**	28	29	**31**	28	29
Roswell, N.M. (184)	—	**13**	—	—	**14**	—	—	**14**	—
Sacramento-Stockton, Calif. (21)	121	102	**135**	121	101	**131**	121	101	**131**
St. Joseph, Mo. (190)	**14**	—	—	**14**	—	—	**14**	—	—
St. Louis (18)	152	**161**	155	152	**163**	156	152	**163**	156
Salinas-Monterey, Calif. (110)	—	—	—	**44**	19	27	**44**	19	27
Salisbury, Md. (165)	9	**18**	—	9	18	—	9	**18**	—
Salt Lake City (42)	83	86	**78**	82	**87**	83	82	**87**	83
San Angelo, Tex. (196)	—	**9**	—	—	**9**	—	—	**9**	—
San Antonio,Tex. (45)	72	**76**	59	73	**79**	60	73	**79**	60
San Diego (26)	**86**	84	66	**86**	85	65	**86**	85	65
San Francisco (5)	246	246	**253**	246	250	**251**	246	250	**251**
San Jose (110)	**44**	19	27						
Santa Barbara-Santa Maria, Calif. (116)	**20**	18	17	**20**	18	17	**20**	18	17
Savannah, Ga. (107)*	30	**40**	24	30	**41**	24	30	**41**	24
Seattle-Bellingham-Tacoma (16)	141	109	**151**	141	112	**149**	141	121	**149**
Selma, Ala. (207)	—	**6**	—	—	**6**	—	—	**6**	—
Shreveport, La.-Texarkana, Tex. (55)	73	**78**	65	72	**79**	64	72	**79**	64
Sioux City, Iowa (137)	**32**	11	27	**31**	11	27	**31**	11	27
Sioux Falls-Mitchell, S.D. (95)	16	**57**	34	16	**57**	35	16	**57**	35
South Bend-Elkhart, Ind. (80)	48	55	**60**	48	55	**59**	48	55	**59**
Spokane, Wash. (75)	48	48	**51**	47	48	**51**	47	48	**51**
Springfield, Mass. (96)	42	—	**44**	41	—	**44**	41	—	**44**
Springfield, Mo. (82)	21	47	**59**	20	48	**59**	20	48	**59**
Springfield-Decatur-Champaign, Ill. (74)	45	53	**59**	45	53	**58**	45	53	**58**
Syracuse, N.Y. (67)	50	61	**70**	49	63	**70**	49	63	**70**
Tallahassee, Fla. (127)	12	**47**	—	12	**48**	4	18	**48**	4
Tampa-St.Petersburg-Sarasota (17)	169	**170**	148	164	**173**	140	164	**172**	140
Terre Haute, Ind. (123)	12	**38**	36	12	**38**	35	12	**38**	35
Toledo, Ohio (60)	59	78	**84**	58	78	**84**	58	78	**84**
Topeka, Kan. (145)	19	**24**	17	—	**29**	25	—	**29**	25
Traverse City-Cadillac, Mich. (132)	17	**42**	32	17	**42**	32	17	**42**	32
Tucson, Ariz. (87)	**41**	37	39	**41**	36	39	**41**	36	39
Tulsa, Okla. (57)	**84**	66	63	**83**	67	58	**83**	67	58
Tuscaloosa, Ala. (187)	—	**9**	—	—	**9**	—	—	**9**	—
Twin Falls, Idaho (203)	—	—	**10**	—	—	**10**	—	—	**10**
Tyler, Tex. (160)	**42**	—	—	**42**	—	—	**42**	—	—
Utica, N.Y. ((158)	15	—	**24**	15	—	**24**	15	—	**24**
Victoria, Tex. (205)	4	—	**5**	4	—	**5**	4	—	**5**
Waco-Temple, Tex. (97)	**47**	—	**47**	**46**	—	37	**46**	—	37
Washington, D.C.-Hagerstown, Md. (8)	213	193	**269**	212	196	**268**	212	196	**268**
Watertown-Carthage, N.Y. (169)	—	**17**	—	—	**17**	—	—	**17**	—
Wausau-Rhinelander, Wis. (130)	26	**37**	12	25	**38**	12	25	**38**	12
Weslaco-Harlingen, Tex. (124)	**23**	20	12						
West Palm Beach-Ft. Pierce, Fla. (64)	35	17	**49**	34	16	**49**	34	16	**49**
Wheeling, W.Va.-Steubenville, Ohio (129)	—	43	**47**	—	44	46	—	44	**46**
Wichita-Hutchinson, Kan. (59)	53	**62**	59	54	**63**	58	**64**	63	58
Wichita Falls-Lawton (128)	22	**25**	22	22	**25**	22	22	**25**	22
Wilkes Barre-Scranton, Pa. (50)	**87**	51	79	**87**	52	78	**87**	52	78
Wilmington, N.C. (151)	25	—	**54**	26	—	**53**	26	—	**53**
Yakima, Wash. (120)	21	**29**	22	21	**30**	23	21	**30**	23
Youngstown, Ohio (81)	45	**58**	51	44	**59**	51	44	49	**51**
Zanesville, Ohio (198)	—	—	**9**	—	—	**9**	—	—	**9**

of CP (BP-800110AB) to make changes in ant. sys. and modify standard pattern. (BMP-830613AM) Ann. June 21.

■ WXVA (1550 khz) Charlestown, W. Va.—Seeks CP to make changes in ant. sys. (increase antenna height). (BP-830615 AD) Ann. June 21.

FM applications

Tendered

■ KFXZ (98.5 mhz) Kalispell, Mont.—Seeks CP to change TL; change ERP; 50 kw H&V; HAAT: 2556 ft. and make changes in ant. sys. Ann. June 21.

■ KGBR-FM (102.5 mhz) Hillsboro, Tex.—Seeks CP to change TL; change ERP to 100 kw; change HAAT to 548.9 ft. and make changes in ant. sys. Major environmental action under section 1.1305. (830610AE) Ann. June 21.

Accepted

■ WRSA (96.9 mhz) Decatur, Ala.—Seeks CP to make changes in ant. sys.; change HAAT to 1,127 ft. (BPH-830607AG) Ann. June 21.

■ KUUZ (95.9 mhz) Lake Village, Ark.—Seeks waiver of section 73.1201 (B) (2) of rules to identify as "Greenville, Mississippi." (BMPH-830608AF) Ann. June 23.

■ KPEN (97.7 mhz) Los Altos, Calif.—Seeks CP to make changes in ant. sys.; increase ERP to 2.99 kw; decrease HAAT to 303 ft., and change coordinates. (BMPH-830609AA) Ann. June 21.

■ KWOD (106.5 mhz) Sacramento, Calif.—Seeks CP to make changes in ant. sys. and increase HAAT to 420 ft. (BPH-830616AA) Ann. June 23.

■ WIRE-FM (107.3 mhz) Greensburg, Ind.—Seeks waiver of section 73.1201 (B) (@) of rules to identify as "Columbus, Indiana." Ann. June 21.

■ KSMB (94.5 mhz) Lafayette, La.—Seeks to change name of license communication Broadcasting Inc. to Radio KSMB Inc. and Sugarland Broadcasting Inc. to Communications Broadcasting Corp. (BMPH-830608AF) Ann. June 21.

■ WRNO-FM New Orleans—Seeks CP to make changes in ant. sys.; decrease ERP to 27.5 kw; increase HAAT to 1004 ft.; change TL; change coordinates (BPH-830614AD) Ann. June 21.

■ KZIN-FM (96.3 mhz) Shelby, Mont.—Seeks modification of CP (BPH-811013AU, as mod.); decrease HAAT to 550 ft. (BMPH-830615AA). Ann June 23.

■ WCIO (94.3 mhz) Smithtown, N.Y.—Seeks CP to make changes in ant. sys.; change ERP to 12.53 kw; change HAAT to 430 ft.; increase tower height to 440 ft.; change coordinates. (BPH830613AK) Ann. June 21.

■ *WKNC-FM (88.1 mhz) Raleigh, N.C.—Seeks CP to make changes in ant. sys., replace existing tower with one 20 ft. taller, increase HAAT to 260 ft.; replace transmission line, increase TPO to 1.03 kw; increase ERP from 2.9 kw to 3 kw, change coordinates. (BPED-830613AI). Ann. June 21.

■ KHFI-FM (98.3 mhz) Austin, Tex.—Seeks CP to make changes in ant. sys.; change ant. location and type, transmission line and TL; change ERP to 1.3 kw, change coordinates. (BPH-830613A) Ann. June 21.

■ KURE (93.3 mhz) Seattle—Seeks modification of CP (BPH-811130 BM, as mod.) to make changes in ant. sys.; decrease ERP to 87.12 kw; increase HAAT to 1,226 ft., change coordinates. (BMPH-830610AI) Ann. June 21.

TV applications

Tendered

■ WAIM-TV (ch. 40) Anderson, S.C.—Seeks to change ERP to 3499 kw vis., 349.9 kw aur.; change TL; and change HAAT to 1,017 ft. (BMPCT-821103KH) Ann. June 21.

Accepted

■ KSBJ (ch. 52) Oklahoma City—Seeks Modification Permit (BPCT-800926KE) to change to 595 ft. and change TL. (BMPCT-830613KJ) Ann. June 21.

■ WVER (ch. 28) Rutland, Vt.—Seeks CP to change transmitter equipment (BPET-830610KF) Ann. June 20.

AM actions

■ WRUS (610 khz) Russellville, Ky.—Granted CP to increase power to 5 kw (BP-820609AB) Action June 15.

■ WCEG (1530 khz) Middleborough, Mass.—Dismissed modification of CP (BP-820707AQ, as mod.) to make changes in ant. sys. and change TL; increase height of tower. Failed to timely submit. (BMP-830103AM) Action June 10.

■ WTCM (580 khz) Traverse City, Mich.—Granted increase in day power to 5 kw. (BP-810417AJ) Action June 15.

■ WKBR (1250 khz) Manchester, N.H.—Granted CP to make changes in augmentation of nighttime modified standard pattern. (BP-830339AC) Action June 13.

■ KCOH (1430 khz) Houston—Dismissed CP to change hours of operation to unlimited by adding nighttime service with 2.5 kw; increase day power to 50 kw; install DA-2; change frequency to 1180 khz and make changes in ant. sys. (BP-810410BA) Action May 10.

Summary of broadcasting
as of March 31, 1983

Service	Licenses	CP's	Total *
Commercial AM	4,708	149	4,857
Commercial FM	3,421	391	3,812
Educational FM	1,090	162	1,252
FM translators	609	288	897
Commercial VHF TV	527	14	541
Commercial UHF TV	307	166	473
Educational VHF TV	111	6	117
Educational UHF TV	175	14	189
VHF LPTV	152	89	241
UHF LPTV	21	72	93
VHF translators	2,784	254	3,038
UHF translators	1,772	403	2,175
ITFS	244	89	333
Low-power auxiliary	812	0	812
TV auxiliaries	7,260	205	7,465
UHF translator/boosters	6	0	6
Experimental TV	3	5	8
Remote pickup	12,159	53	12,212
Aural STL & intercity relay	2,749	166	2,915

* Includes off-air licenses

FM actions

■ *KABF (88.3 mhz) Little Rock, Ark.—Granted modification of CP (BPED-2617) to make changes in ant. sys.; change TL; change type transmission; change type ant. sys. and change TPO. (BMPED-820507AB). Action June 15.

■ KCAL-FM (96.7 mhz) Redlands, Calif.—Granted CP to change ERP to 2.860 kw; decrease HAAT to 306 ft. and change TPO. (BPH-821101BE) Action June 9.

■ KZLS (97.1 mhz) Billings, Mont.—Granted CP to change TL and change HAAT to 293 ft. (H). (BPH-821221AB) Action June 14.

■ WHCN (105.9 mhz) Hartford, Conn.—Granted CP to change type aux. ant.; increase ERP to 3 kw.; increase HAAT to 836 ft.; and change TPO (for aux. purposes only). (BPH-830117AA) Action June 14.

■ WRBS (95.1 mhz) Baltimore—Granted modification of CP (BPH-820409AH) to increase ERP to 50 kw; increase HAAT to 500 ft. and change TPO. Major environmental action under section 1.1305 of rules. (BMPH-821014AQ) Action June 15.

■ WSUS (102.3 mhz) Franklin, N.J.—Granted CP to change ERP to .521 kw; decrease HAAT to 745 ft. and change TPO. (BPH-830117AH) Action June 15.

■ WUUU (102.5 mhz) Roma-Utica, N.Y.—Granted request waiver of section 73.1201 (B) (2) of rules to identify as "Roma-Utica." (BMPH-830426AK). Action June 14.

■ KABE (107.5 mhz) Orem, Utah—Granted CP to make changes in ant. sys.; change TL; change ERP to 46 kw; increase HAAT to 2,796 ft. and change coordinates. (BPH-830525AL) Action June 15

■ WYTK (95.3 mhz) Washington, Pa.—Granted CP to decrease ERP to 1.68 kw; increase HAAT to 386 and change TPO. Major environmental action under section 1.1305 of rules. (BPH830103AE) Action June 14.

■ WLID (98.9 mhz) Vieques, P.R.—Granted modification of CP (BP-820205AI) to change SL and request waiver of section 73.1125 (B) (2) of rules. (BMPH-830324AF; Action June 15.

■ WBCV (1550 khz) Bristol, Tenn.—Granted CP to increase power to 5 kw. (BP-820818AA) Action June 14.

■ WNKX (95.3 mhz) Clinton, Tenn.—Granted CP to change TL; change ERP to .537 kw; increase HAAT to 674 ft., and make changes TPO. Major environmental action under section 1.1305 of rules. (BPH-830107AB) Action June 14.

■ KWWA (106.9 mhz) Bremerton, Wash.—Granted modification of CP (BPH-10054, as mod.) to change TL; change ERP to 30 kw; increase HAAT to 1,435 ft. and change TPO. (BMPH-821206AE) Action June 14.

■ WMIL-FM (106.1 mhz) Waukesha, Wis.—Granted CP to install aux. ant. at maint TL on ERP 17.1 kw at HAAT 723 ft. and change TPO (for auxiliary pruposes only). (BPH-820929BJ). Action June 15.

■ KOLL-FM (93.5 mhz) Gillette, Wyo.—Granted CP to make changes in ant. sys. in response to docket 21119; change channel to 245C; change frequency to 96.6 mhz; change TL; increase ERP to 100 kw; increase HAAT to 492 ft., and change TPO. (BPH-830314AL) Action June 14.

■ KPCQ-FM (92.9 mhz) Powell-Cody, Wyo.—Granted request waiver of section 7391201 (B) (2) of rules to identify as "Powell-Cody." (BMPH-830222AX) Action June 10.

Call letters

Applications

Call	Sought by
	New FM's
*KMPO	Radio Bilingue Inc., Modesto, Calif.
*WMEW	University of Maine, Waterville, Maine
KRYK	Rick David Davies, Chinook, Mont.
KRLQ	Trail of Tears Communications Inc, Muskogee, Okla.
KWDQ	C&P Broadcasting, Woodward, Okla.
	New TV's
WWTD-TV	WORD TV Inc., La Salle, Ill.
WSQY-TV	Forest City Television Inc., Forest City, N.C.
WUJA	Community Television of Caguas, Caguas, P.R.
WCNT	Cidra Broadcasters, Cidra, P.R.
	Existing AM's
KOTE	KKZZ Lancaster, Calif.
KLLB	KLVV Lompoc, Calif.
WDDD	WDDW Johnston City, Ill.
	Existing FM's
KGLI	KBCM Sioux City, Iowa
KKIB	KKWB Breckenridge, Minn.
KYND-FM	KCJB-FM Minot, N.D.
WGLL	WRCV Mercersburg, Pa.

Grants

Call	Assigned to
	New AM's
KGHX	The Great Alaska Electric Radio Co., Fairbanks, Alaska
	New FM's
KRRA	Madison Broadcasting Co., Huntsville, Ark.
*KLLN	Newark Public School, Newark, Ark.
KZDO	Zido Corporation, Copperopolis, Calif.
WIBN	Sandra Sue & Francis E. Hertel, Earl Park, Ind.
KKEB	Plumer Communications, Belle Fourche, S.D.
KCKL	Cedar Creek Radio Co., Malakoff, Tex.
	New TV's
WTJR	Believer's Broadcasting Corp., Quincy, Ill.
KCHF	Son Broadcasting Inc., Santa Fe, N.M.
WNRP	Interamerican Broadcasting Co., Ponce, P.R.
KMLT-TV	Holt-Robinson of Texas Inc., Marshall, Tex.
	Existing AM's
WMLF	WIFE Indianapolis, Ind.
WJRB	WNKZ Madison, Tenn.
	Existing FM's
WTBX	WKKQ-FM Hibbing, Minn.
WKPQ	WHHO-FM Hornell, N.Y.
WUSY	WQLS Cleveland, Tenn.
KBHV	KTMP Spanish Fork, Utah